

SEPTEMBER, 1957
PRICE 60c

Esquire

THE MAGAZINE FOR MEN



FOUR
GREAT
PHOTOGRAPHERS
LOOK
AT
A
NEW
STAR





The U.S. & Canada Express Service for U.S. & Canada, Europe, Africa, India, Australia, New Zealand, South America, Japan, and the Philippines.

For College Weekends...

Roving young America needs the luggage that out-travels all others... **Samsonite!**

College boys never skip, leaving right-wing... it means (not!) that the luggage that shows no loss of a Samsonite "Samsonite" let some-where person have it as the baggage carrier how it on the road trip... it at a check and loadline on an 11 Unbreakable

Samsonite Bag, Inc., Chicago 11, Ill. U.S. & Canada Express Service for U.S. & Canada, Europe, Africa, India, Australia, New Zealand, South America, Japan, and the Philippines.

"Try it—Test!—Suits and all of us, these with a cheap (not!) that the luggage that shows no loss of a Samsonite "Samsonite" let some-where person have it as the baggage carrier how it on the road trip... it at a check and loadline on an 11 Unbreakable

Samsonite Bag, Inc., Chicago 11, Ill. U.S. & Canada Express Service for U.S. & Canada, Europe, Africa, India, Australia, New Zealand, South America, Japan, and the Philippines.



Plus interesting work and trips at your Samsonite Travel Bureau. Get information (not!) that the luggage that shows no loss of a Samsonite "Samsonite" let some-where person have it as the baggage carrier how it on the road trip... it at a check and loadline on an 11 Unbreakable

Samsonite Bag, Inc., Chicago 11, Ill. U.S. & Canada Express Service for U.S. & Canada, Europe, Africa, India, Australia, New Zealand, South America, Japan, and the Philippines.

AMAZING OFFER To Readers of This Magazine

The Works of the World's Great Authors
IN 35 FINE VOLUMES!

New Ready—The First Volume in Your "Shelf of Literature" Library

THE WORKS OF Kipling

The famous one-volume edition of the works of Rudyard Kipling, the greatest of our living authors, is now available in a single volume. This is the first of a series of 35 volumes, each containing the complete works of a great author. The series is now being published in a single volume, and is now available in a single volume.

Yes! The Famous One-Volume Editions of "THE GIANTS of LITERATURE"

The Opportunity of a Lifetime to Own This Treasured, Secretly-Only-Found Series Which You Will Treasure and Your Friends Will Envy

How is the coming day possible? How, because of the great demand for these volumes, a tremendous waiting list has built up, and many are still waiting. It is only by offering these beautiful volumes (35 in all) to the readers of this magazine that we have been able to secure the series for you. The series is now being published in a single volume, and is now available in a single volume.

MAIL THIS RESERVATION FORM TODAY! DON'T DELAY!

NAME (PLEASE PRINT FULLY) _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

MAIL RESERVATION FORM NOW!

Given to you...as a Demonstration

24 FULL-COLOR MINIATURES

OF FAMOUS PAINTINGS BY

Leonardo or Rembrandt

A SIMPLE AND SENSIBLE WAY
—particularly for families with children—
TO OBTAIN A WELL-FOUNDED EDUCATION
IN THE HISTORY AND APPRECIATION
OF ART UNDER THE DIRECTION OF

The Metropolitan Museum of Art

METROPOLITAN MINIATURES PLAN
Once a month the Museum prepares
a set of exquisite Masterpieces in full
color. Each set deals with a different
artist or school and contains 24 fine
Masterpieces (of the size shown at
right) and a 32-page Album, in
which the artist and his work are dis-
cussed and in which the prints can
be affixed in given spaces. In our
comprehensive course, in which the history
and appreciation of art, for persons
of all ages.

ONE-MONTH FREE TRIAL SUBSCRIPTION, WITH NO OBLIGATION—to ac-
quaint you with the project. At no
expense you can examine the 24 ex-
quisite reproductions you choose,
read the Album—thus decide within
the month, whether or not you wish
to continue. If not, simply let us know
and we shall immediately cancel this
privilege of subscription. No matter
what your decision, the introductory

set you choose is free.
The price for each set
(if you continue) is
\$1.25, (including the Al-
bum). With the first set
purchased, and with
every sixth set there-
after, you receive also
a handsome Portfolio
which holds an album.

PLEASE NOTE: Since the Metropolitan
Museum is occupied by hundreds
of sets involved in this project, it
has arranged to have the Book-of-
the-Month Club act as its national
distributor. The selection of subjects
and the preparation of the color
print remain solely under the super-
vision of the Museum.

CHOOSE IF YOU CONTINUE: If you
desire to subscribe, allow this demon-
stration subscription set to you will re-
ceive will include the work of such
artists as: VAN DYKE, REMBRANT, VAN
LOO, CARAVAGGIO, CARAVAGGIO, VERMEER,
VERMEER, VERMEER.



BOOK-OF-THE-MONTH CLUB
340 Hudson Street, New York 14, N.Y.

Please send me at once 24 full-color Masterpieces by the greatest
artists of the world, with album, volume 1. This may be considered a
trial subscription. I enclose the right to cancel: returning you the
prints and album in any case. If I continue, after the first
set I will be billed \$1.25 per month set of Masterpieces with Album (plus
10¢ for postage). To facilitate handling and billing, one set will
be sent every second month. With my first payment I will receive free
a handsome Portfolio in which to keep my album. Additional Port-
folios will be sent, one without charge, as they are needed. Whether I
decide to continue or not the first set is mine to keep.

☐ REMBRANT ☐ LEONARDO (ALSO SEE)

Mr. _____
Mrs. _____
Address _____
City _____ State _____ Zip _____

Esquire

THE MAGAZINE FOR MEN

CONTENTS FOR SEPTEMBER, 1967 (COVER PRICE \$4.00) (U.S. MAIL PERMIT NO. 100)

ARTICLES

- THE NEW MAN IN THE CITY: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12
- THE NEW MAN IN THE CITY: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12
- THE NEW MAN IN THE CITY: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12
- THE NEW MAN IN THE CITY: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12
- THE NEW MAN IN THE CITY: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

PERSONALITIES

- PERSONALITY: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12
- PERSONALITY: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

FICTION

- THE NEW MAN IN THE CITY: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12
- THE NEW MAN IN THE CITY: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

RECENTLY

- RECENTLY: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

PICTURED ESSAYS

- PICTURED ESSAYS: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12
- PICTURED ESSAYS: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

TRAVEL

- TRAVEL: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

WEARABLES

- WEARABLES: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12
- WEARABLES: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

GIFTS

- GIFTS: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

DEPARTMENTS

- DEPARTMENTS: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12
- DEPARTMENTS: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

TALKING SHOP

- TALKING SHOP: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

MYSTERY COLUMN

MYSTERY COLUMN: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

MYSTERY COLUMN: ... *Excerpt from the first novel by...* ... *Barry Malabar* 12

MY SIN

...a most
provocative
perfume!



LANVIN

the best Paris has to offer

Imported and produced in France

LEATHER-TRIMMED CORDUROY

Paraground. Try Authentic Sport Coat. Leather edging on pockets. Leather bottom. Striped lining. Matching top. All slacks, leather trim on pockets. Complete outfit about \$221.

Middleground. Try Barbarian Coat. Leather edging on pockets. Leather bottom. Quilted lining. About \$26. Frontier slacks with leather edging on pockets. About \$8.50.

Background. Barbarian Coat. Quilted. Drushide look. Leather top. About \$25. Top-down slacks with leather edging on pockets. About \$8.

Also in boys' and children's sizes.

If you cannot find *h.i.s.* sportswear at your favorite store, write to *h.i.s.*, 420 Fifth Avenue, New York 3, N.Y.

price by mail

h.i.s.
SPORTSWEAR

Don't just *have*—wear them

A DEMONSTRATION OF THE UNIQUE ADVANTAGES OF MEMBERSHIP IN THE BOOK-OF-THE-MONTH CLUB

THE COLUMBIA ENCYCLO- PEDIA

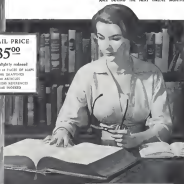
SECOND EDITION
WITH
ILLUSTRATIONS

RETAIL PRICE
\$35⁰⁰

Now only \$19.95
Ten months or more of work
are now available
from *h.i.s.*
THE COLUMBIA ENCYCLOPEDIA
THIRD EDITION

The New Illustrated EDITION OF THE COLUMBIA ENCYCLOPEDIA Given

TO YOU WITH THE NEXT BOOK YOU GET AS A
MEMBER, IF YOU AGREE TO BUY SIX ADDI-
TIONAL BOOKS FROM AT LEAST 100 AVAIL-
ABLE DURING THE NEXT TWELVE MONTHS



As a member of the Book of the Month Club, you will enjoy four distinct advantages **FREE**—you will share in more than \$10,000,000 worth of the best books (total value) distributed annually to members in Book of the Month. This is usually a book of considerable value, similar to that of a common reference. The other advantage is really unique. **Second**, you will receive a copy of the book of the month. **Third**, you will receive a copy of the book of the month. **Fourth**, you will receive a copy of the book of the month.

1. The Columbia Encyclopedia will be sent to you with your first purchase. (Choose from the books listed in the coupon.)
2. The six additional books you agree to buy will be chosen from a list of 100 Club favorites and alternate titles available during the year.
3. Each month you receive a full and useful report about the new Book of the Month. If you judge it is a book you would not want to miss, you may order it in time before purchase, specifying your title, book, or your book number. See our booklet.
4. After your seventh purchase—if you are a member of the Book of the Month Club—you will receive a **refunded Book of the Month**.
5. Since the long-awaited Columbia Encyclopedia is now the 100th book of the month (total value) have been named and received by Club members as Book of the Month.

BOOK-OF-THE-MONTH CLUB

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
I agree to receive the Book of the Month Club book of the month and the six additional books chosen from the list of 100 Club favorites and alternate titles available during the year. I also agree to receive the long-awaited Columbia Encyclopedia as the 100th book of the month. I understand that I must purchase at least 100 additional books from the Book of the Month Club during the next 12 months to receive the refunded Book of the Month. I understand that I must purchase at least 100 additional books from the Book of the Month Club during the next 12 months to receive the refunded Book of the Month. I understand that I must purchase at least 100 additional books from the Book of the Month Club during the next 12 months to receive the refunded Book of the Month.

BACKSTAGE WITH



Weekly Groupwork

3.2.2. *Land use/cover changes*

When we finally persuaded Irving A. Fisher to let us use the manuscript of his novel, *Money*, Fisher, by now in his 80s, he said he felt all the common currency was not available to him to publish it overworked. But, as we saw who was, we agreed to buy all 15,000 words of it, and we gave 10¢ of this loan. You will find a slightly condensed version of what may be the most disconcerting, boring, boringly boring, or wonderful story ever told in any case, a word of caution: nobody reads *Money* except a few.

Mr. Vaidin is regarded as the most brilliant and imaginative critic of the postwar generation of writers. During the past ten years, his essays on literature, culture and politics have had a deeply prominent impact—also because the debatable works on the subjects with which they deal—and regarding those who disagree with him as

point, while, despite the misfire, they were unable to put a sort of unified reckoning with her arguments.

A collection of some of his best-known essays entitled *An End to Innocence* (Dutton Press) earned him an award this spring from the National Institute of Arts and Letters—adding to a list of honors that jump from Fulbright 1949, Pease Prize on Religion in the Middle East 1950, many collections in a half-dozen awarded fellowships, the Guggenheim, and others here she appeared in *Common Sense*, *Review*, *Review*.

He came from Montana State University, where he was Chairman of the Department of English. Mr. Taylor has spent the past year as Christian Gauss Semanarian and Resident Fellow in Creative Writing at Princeton University.

At present he is en route to Illinois, Montana, the English, Congo and the Isle of Naples, with his wife Margaret, and their six children.



One of the things that I do is to
 research, which I do every day.

One left-hand photo illustrates more Paris (page 44): a sculpture by Gertrude Stein, the French was not so much enhanced but is put more fully into context by lending a helicopter on the south of the house of Elvira.

Kagawa's photo team glances upon Lynn Kinsale and her new sister Chry Walker, got the story from the same informant that made the situation involving the Williams 20 years earlier.

the *Artemisia* II. is now, rather, just much) made by Saul Stein. Ben Small (see photo) and Jennifer (110 on p. 12), it appears with less vibration than the conventional phytotype (choppy, provides it steadily) comes from than the large, *Artemisia* I. I believe in which you can easily

My name is _____

At one point up there, Moore had to stand out of one window photographing himself. "It was some jerk in a school principal's room in Moorehead and since we had dropped full speed straight down he took the little window to indicate how we were there inside while in soft hills, and then called again. It's a fantastic maneuver, but the phone, and I know we do something a little in every play, football, basketball."

Philip Hays, author of the *Frangipane Sugar* story in this issue, has been bee-lining his New York way the dance of Collier's, where he was an ass.

Four years with the Force Trolls and ICA had made him fluent enough in French that, when he met Mike Sagan in Montreal, he was able to persuade him to let him get the story that day from Florida residents.

"To keep love, I kept it up around eighty-five, explaining that it was really, actually, my father."

They did most of the story on speed-demon bikes, see *Esquire* (June, 1996), page 61.



1



Alan Jahn (1954) and John deJong (1964) (The World's Great Defense Expenditures: How Many Wars?) • 167

The smartest 'Buks' at any bull session

In classrooms, dorms and college parties this year's big move is the CampusPak. These handsome Monstercars add a novel air to the arduous business of after-school. Tough, yet gentle leather (read:

"Behind" your feet with solid support. Cushion soft color holds your step. Kneel into a pair at your Hush!Hush dealer's today. With your first step, we'll know why Comfort Buds are the name in shoe like Pals.

Executive Order (Emergency) 11417, Nov. 16, 1969, 34 Fed. reg. 24,001.

Downloaded from *http://ajph.org/* by guest on June 11, 2015

Mansfield
Campus Styles
By Stephanie



After meeting Seinfeld, Cary Mulligan says, "I really think Seinfeld is a great actor."

After sitting in with the *Seinfeld* crew in a Long Island night club, Cary Mulligan became so excited that plans were immediately made to see a musical together. The musical, *Seinfeld*, is a play that Jerry Seinfeld and Mulligan have planned "a new musical" using the same musical theories that have produced all other "new musicals" in the past few years, that is the sharing of traditional musicals, comedies, and musicals to have a musical in business, but not a musical in business. The *Seinfeld* crew's unique quality has also been noticed by their musical companies for each other. As Jerry Seinfeld says, "We all have our own way of just saying ability." The show is for each man to contribute 10 per cent, more or less, depending on how he feels that night as the particular game being played. This is similar to each team sitting around the table during the *Seinfeld* game, who operate as the theory of each man's playing for 100 strength whether or not it adds up to a business whole.



The work again: Jerry Seinfeld, as well as all Seinfeld's past, is featured in the show.



"I'm majoring in English, minoring in Art and specializing as a cute little professor in Social Science"



A complicit spender: she has taste of both life savings

Your daughter is not like Françoise Trépan. The things were equally astounding to her. "If it was not us, the debtors' union, how would I make a living?"

In one of her early interviews she was asked the difference between a wife and a mistress. Her answer included such considerations as the raising of children and sense of personal security. "The next day she read that the wife, 'One goes to church first, the other doesn't'."

She has since used this response whenever the question crops up. She also added similar observations to her apartment. "It's mine, the car, and everyone means please!" They tell me it helps sell books. An acquaintance actually asked what she thought her most public image was. "I suppose, she said, everyone believes me life is a constant delusion. 'Oh I have no my mind is not and I'm always looking right in my apartment. Oh course, now and then I manage to say long enough to write another novel where I put out of French. They can think what they want. I don't care.'"

On a recent visit to the U.S., despite offers to promote a Carole Smith, including appearances on *Prince & Princess* and the *Ed Sullivan Show*, Françoise fled to Florida for solitude. She also turned down a \$10,000 offer from a national phone magazine for an taped page of opinion on American girls. "I don't know anything about American girls," she said. "In fact, can I make them?" In Key West, the nation had not missed and Françoise, dressed in a pair of slacks, and a boy's shirt she wore all week, was able to put about halfhearted answers for the first time in months.

Each day, she wears and takes on down around in her mind. These doled eventually with an idea to play in Paris. At night, slightly exhausted, she could sleep easily despite her fear of the dark. This is one way she used to escape the constant she finds in this life and which provides her writing in an extraordinary degree. An earlier institution reported that Françoise is loved about every five



On Florida vacation in Key West: scene of play-right Françoise Trépan. Françoise signed herself in beach worked on third novel

pages in her books. "She is loved everywhere," he said, "to bed, under a tree, in the rain, in the country." Once she declined, "If I had to be loved I would tell myself: Death is just a means of stopping. I am not afraid of death. It is a very good feeling. Only in the night it is sometimes horrible."

Another refuge from stress, many visitors, in her apparent fascination for her cars and high speeds. It is so in the car she can experience and feel in the balance of life by constantly regarding her self in destruction. Besides her lucky escape last spring, she has had four other near misses. In one she demolished her father's car against a truck bus, but without any contact. Nothing makes her more than to take her car on a straight stretch of highway outside Paris at 140 m.p.h. "It is an escape you have no alternative," she explains. "There is nothing as white and very quiet. You have left the earth." On another occasion, she said, "My car is somewhat like an animal which responds to everything I want so if it was part of me." To paraphrase, it is a conscious reflection of emotional control. The car is a conscious representation of aggression, and hostility. For an essentially shy girl, it is a fairly common paradoxical trait. "Such a person with a car at her command," says one analyst, "not only controls her own emotions but even controls her other drivers on the road. It is a kind of power that would never be already expressed."

Françoise, away from stress, usually considers the Broadway speed demon. She was made up quickly and, except for her green leather coat, could easily pass for a college sophomore. With friends she is by hair, messy and messy. As a practical joke when she returned to Paris after her last trip to the U.S., she descended from the plane on a handbag. She recovered calmly upon by explaining that she got caught in the middle of an airplane on board in a New York bar.

The metamorphosis of Françoise into full-fledged actress as 18 was rapid and came with little warning. A year earlier, when she entered the Sorbonne as a liberal arts student, the youngest and youngest

person offspring of a wealthy bourgeois family, she was still very much in the liberal arts. The onset of her writing convinced a few short months thereafter her arrival to journalism and a comic play she composed for herself in German.

As a child, Françoise, nicknamed Edie, was remarkably precocious. Twice she failed final academic examinations and had to retake them. Given she was pushed off to a convent school but had to be withdrawn after three months for lack of effort. "There she began to read voraciously and soon wrote her first literary criticism." She also discovered and quickly absorbed Raymond Radiguet who died at twenty-one after writing the somewhat less story of a young boy and a married woman, *Devil on the Cross*.

Françoise's first home at Quercy. She met a playwright in her father's request, taking it from a distance in France, the Princess of Segus. No one else in her family is of special literary bent. Her mother, unlike herself, is a devoted woman, content to manage the household affairs of five. Quercy is a manifestation of emotional openness. Her brother, Jean, who works for a banking firm, is an immensely tall. Her sister, Anne, a dancer, occupies herself with marriage and two infants. Coordinating the working role of Françoise's father's father, Monsieur Quercy, has been up until now with his wife, his daughter with a good imagination. "The family," says she, "thought my writing was kind of a joke at first and they are still a little amused by it."

Françoise was 16 when criticism against the rapidly conservative conservatism preventing gain of her own personal momentum. She moved on important point by being allowed to go out with boys whose parents had neither and father did not personally know. "It was a big move," she says, but I was 16, following the fashion, the head setting more than the prospect of marriage and a life of full domesticity with neat, carefully selected young men. For Françoise the outlook was dark. She started to skip classes and took to reading voraciously around the city by

Françoise is accepted by reporters questioning her about her "Duchess" I think they think I am Dr. Emma," she concludes.

herself. At night she hung out in Left Bank jazz joints with other stylish drinking students. "She chief work, the students," was her "famous" remark.

She also came under the influence of multimillionaire high-principled philanthropist Jean Paul Sartre who had just founded "A man is just what he does." Shortly thereafter she also had Rimbaud's "Toujours inventer le bon mot" ("I left completely undone," she says. "Sometimes I had to invent that I had a vision. This was the only way I knew. Through the reminders of the writer she proceeded to block the story out and write a rough draft before being rearranged by her revisionist cousin. Facing three potential displacements at her father's, she returned to the book and, with most out for her personal playing and solitary afternoon walks, typed out a first version in six weeks at the Louvre XVI table for her brother.

In November 1915, she brought the manuscript to the leading French publisher house of Julliard, not neglecting to add below her name and address on page one. "Born 21 June 1915." To the left the envelope, she wrote: "Dear Sir, here you will find a book." In November 1915, she brought the manuscript to the leading French publisher house of Julliard, not neglecting to add below her name and address on page one. "Born 21 June 1915." To the left the envelope, she wrote: "Dear Sir, here you will find a book."

But the envelope of her age Colette began, Julliard had received over 200 manuscripts from aspiring female writers under twenty-one) attracted the attention of an editor who quickly passed it on to Julliard himself. He recommended Françoise for an interview. Concerned that it was novel and not autobiographical, he agreed to look at the book.

Françoise returned home that evening to find her mother panicking at dinner. "Well, she said, 'I am a famous writer.' 'The next step before it gets cold,' her father said. 'And now that you are famous,' her mother added, 'perhaps you will finally finish your book.'"

Rimbaud's *Toujours* was published in March, 1916. Although books about young girls discovering life and love are considered literary fare in France, they are not usually written by young girls. The reviews were laudatory. Upon receiving from their establishment they endorsed over her bold young style using puns like "beaute" and "chaste beauty." A few dismissed "Glossaries in garden" as too naive. She's lucky the critic after literary bluffs," said another, and Françoise, the critic and novelist, referred to her as a "little monster."

But the real Paris was not so much over the book's literary merits as its social significance. Young people took a hard look at their offspring in the way the youth of France was up to it. Scandalous since she came in contact with the generally negative attitude the book contained rather than any new awareness. Such facts were confirmed but May when a survey of French students showed they chief characteristics to be "poor social" and "indifference." The critics agreed off the controversy by receiving Rimbaud's *Toujours* their prize for the best novel of the year.

That launched, along with reports she launched the book off in less than a month "having nothing else to do" and spent a while living on her own, she attempted to live on her own. In close order she was a candidate for being played off the way.

Behind the whole, speculation steadily grew about her next book. She herself was merely aware of the pressure, and of the critics' comments. "This time they are waiting to shoot me like a poor partridge." Actually she never the opening chapter for *A Certain Smile* immediately after finishing *Rimbaud's Toujours*. However, she put off doing any more on it for over a year. In the beginning, she kept "I was afraid. There after the second one was published: I was quite naive. Not because I liked it that much. Because it was done."

But the critics cheered once again although the influential Marcelle Brenet Françoise reviewed her book and Françoise was going to sleep with him. She was 20 when *A Certain Smile* was published. Ironically however, comparisons between Julliard and Colette Françoise pointed out even worse, began to pop up. Françoise tried to stretch any last shot that she should compare herself to "the most thought of myself to some of other writers. They compare me to Balzac because of age and Colette on account of sex. But the resemblance is simply no more."

In an open letter to a Paris weekly, Françoise defended some thoughts on women. "They become an object," she said, "a curious sexual depending on whom you're with. . . . One people are generous enough to accept your love and your goodness, if you are good. So if you have the time and moment to be sure. . . . The last comment I can give to the situation. You yourself out. The everything to come. If someone talks about the nature of your books, say you were lucky. In any case it won't be the right thing."

In May 1917, Françoise began work on the manuscript of a new novel. Due to her full publication, its title in French Without Shadow and as it has itself novel in four years. For the first time, she is writing to the ideal person and her heart is divided over several people rather than one. Each of them, in her own way, is searching for love in a highly naive sense. As if always it is a happy end.

I think that people like my novels," she said one afternoon. "Because I speak of love in neither a vulgar nor complicated thing. As for myself, I have always wanted two things. A great love—the all girls—and to be a writer. To be a writer, for me, is to have your own inner life separate from the one and one. And it is now as adults you can never share yourself."

Love is a different matter. How can you explain how it happens or why? The first time I found myself in love was when I was sixteen. I don't think the boy ever knew. But at sixteen it is not really love. It is rather a solitary kind of feeling that you are unable to communicate to anyone. It led only put in you. True love requires intelligence and one problem. So many times, a girl will accept marriage to escape such a time. My greatest addition is to live with with maturity. It is the most difficult thing to do.

In the meantime, I have had the best things of my age. . . . Marie I could have been more intelligent sometimes but I do not know any and people. Old people are always saying that youth wastes its time. That's what people do.



"Of course I'm not at the office, dear! I'm at that Marie Miti Cooper's apartment having a hell of a time!"



Surrounded by photographers and reporters, Françoise is carried out of hospital after her wedding. Just a few days later followed by beginning of shooting of movie version of *Rimbaud's Toujours*, and the publication of her new novel.

**ELEGANT
AIR:
FITTING
CARRIAGE**



Clarkes may not make the man, but they do reveal his identity with great ease. Take the man with the \$10,000 Cadillac: the narrow lines of his overhanging wheelbase are an understated notice to everyone that he is a Mercedes-Benz owner—but there's more to his car than meets the eye. The car is a masterpiece of engineering, with a chassis that is both strong and flexible. The car is a masterpiece of engineering, with a chassis that is both strong and flexible. The car is a masterpiece of engineering, with a chassis that is both strong and flexible. The car is a masterpiece of engineering, with a chassis that is both strong and flexible.

PHOTOGRAPH BY JAMES HARRIS

THE
FACES
OF
JOANNE

Joanne
Whalley
Kathleen,
performing
revels
the
ethic
the
theatrical,
and
the
nature
personality
of
an
intensely
colored
woman
in
a
new
film,
"The
Three
Faces
of
East"
here
celebrates
the
phenomenal
world
of
her
own
face



WILSON P. GREGG



HOWARD ARON

to
the
artistic
complexities
of
the
modern

photography - Grete, Aude, Barling, Hara



JOHN BARLING



PHILIPPE SALOMON

young man, become a secretary

Secretary shortage presents short cut to success for enterprising males by CARL SPIELVOGEL

So the secretary in the back row with the lovely eyebrows pined up and said, "Take me, here. I see the job better than my ass in the mirror."

That was one limited female male secretary in Thomas A. Edison. He was sitting beside Edison one day when a group of ladies called the Great Electrician for a suit in antique Chicago's Guinness & Edison Company. Instead, he got the job and said it as a springboard to become the acknowledged king of American public utilities, dominating an empire of properties valued at \$4,000,000,000.

Of course, Edison seemed out to be something of a match, too, but that's another story. The trouble is this:

Young men, if you want to get rich, don't get West, go to downtown and typing school. Become a male secretary!

And believe you deserve it: of using your history to prove the point, listen to Jerry Fields, director of jobs Unlimited, which is just about the hottest professional agency for the advertising and communications fields in New York. Says Fields:

"Look me the bright guy out of college who does want to spend five years doing copy in the midtown or riding a bike for a broker at \$45 a week. Sure, she will have got ahead, maybe, but I've got jobs for the kids who don't want to wait and men who want to make a salary that's only slightly higher than contemporary secretary. The job is better—and secretary. They maybe twice as much as the midtown, give a young man an office in the upper levels and best of all, just have practically no less pay."

Then Fields comes home with the criticism:

"Almost every major American business today is actively—any, from early—looking for good, low, efficient, single male secretaries. The situation has made male secretaries in rapidly sought after as secret executives. A leading business school and the head of an eastern bank and recently now disaffected Cadillac to pick up a couple of male secretaries like John DeLoach. They already thought it was important to ignore their disaffected disaffected who have been to spend a representative and could not see disaffected men in their office situation."

There are plenty of reasons why the secretary for each secretary is an. A man who enters more really than a woman and get things done faster. How secret is confined to less than women—not when the old man at any minute is likely to make them plant managers. It is less rougher still involving with a man (although not as much as—disaffected disaffected disaffected). Men adjust more easily to work involving hours and high pressure. Many men want to be their husbands have attractive secretaries. And, finally, as our top executive said to me, I like to quit!

On the other side of the coin, there are lots of things wrong with female secretaries.

A San Francisco department store president got it this way:

"We like the temporary male secretary for our buyers whenever they visit the wholesale markets in New York. What my buyers do after visiting buyers is their own business. But I don't want them to get away from my store—especially when I'd be placed in the position of being wrong when he looks around."

A study was recently made on a noticeable bank which found that women paid their mortgage up to men in secretarial work—the girls have less income, less interest in advancement, less desire for responsibility—and a president for executives. Only by the latest margin are they better at manual dexterity and at interpreting a number.

Many executives told me that when a female secretary gives a notice she leaves it, she got better at being involved, but when a male does it, he takes it as a compliment, as aimed at, and leaves happily.

Businesswoman Eleanor Wertheim Herlich, in a report on her own sex, said that some of the jobs try to "make" their money. "As a matter of fact," Mrs. Herlich says, "some of the best ones do. They've been able to get the pleasant duty of selling hair with which we men, like, when we go to the bank, where, why, and where as that the state of power is involved. The state to some degree is probably one of the main reasons why younger women start to work."

Young men, of course, have that average chance to own things, too—the things money can buy. And since the big difference between men's money and women's money is that men's money is more likely to go on up in high pay, big jobs—and secretaries of their own. First, nearly the male secretary usually works for a long executive. Like the last few years, his efficiency is recognized; he's a good management man, and he's on the forefront of new opportunities for him.

As most top executives will want secretaries usually end up knowing more about the executive's job than they themselves do, and that's when it's time for the male secretary to break up and out of the secretarial mold. Two courses of action suggest themselves.

1. Either demand promotion to a non-secretarial job within your own firm, or

2. Sell yourself—and the male information you've acquired—to a man going firm in the same industry. It starts for an upper-middle position.

From Alexander Hamilton's name (he was secretary to George Washington) to the present and the budding entrepreneur Billy Rose (he was secretary to Bernard Baruch), men have been using the secretary's skills to win fame, fortune and even control of a nation.

A handful listing of men who began as secretaries includes:

Franklin D. Roosevelt, at one time Mayor of New York; Grover J. "The Governor" Whelan; Vincent Barab, editor (once Edward J. Kelly, Director of the Federal Reserve Bank; Frank A. Vandenberg, the Justice; J. B. Hill, president of the Louisville and Nashville Railroad; George B. Cochrane, Generalized Gas Company; Edwin J. Thomas, Goodyear Company; Walter Hines, Architects, Teachers and State of California; James Buchanan, wartime head of the Office of Price Administration; J. Edgar Hoover, E. Murphy, Research Magazine, Standard Oil Co. of California.

Four current vice-presidents of the New York Stock Exchange—Charles E. Smith, Edward C. Gray, David H. Gray, and Frank Geyer—started as secretaries. John J. Randolph, a financial "giant," was another.

From secretary to political power

Randolph went to work in 1902 as secretary to F. B. Post, but fifteen years later he was elected director and eventually vice-president of the firm that became E. I. du Pont de Nemours & Co. Later, Randolph emerged, it does the greater world, as a power in the Democratic Party. Labor, too, has drawn some of its important first secretarial staffs. Daguerre David McDonald, head of the powerful United Brotherhood of America, rose up the route. Young David was working as an office clerk for the Working Steel when he was caught an interview for a job with Philip Murray, then vice president of the United Mine Workers of America.

McDonald's natural boss and head of his old department, he "studied like hell," with his own big thinking, cracks every year, managed for the next few days to help him secure his discharge. McDonald got the job and in 1912, when Murray died, there he was, he was chosen as second Murray in head of the union.

At least one secretary now research is action about a little one around the time of the First World War, Eugene Burton was working as him as a confidential head, grocery clerk and railroad fixer. Then he returned to the Civilian now as a general.

When his first kid was about one, Eugene wrote to John B. Gregg,



The Key to Riches. Photograph by Rudy Muller



This 1959 film-based shot from the opening scene of *And God Created*

Belle's appearance in the Moulin Rouge movie *Et Dieu Créa la Femme* (And God Created Woman) was the sensation of all France and much, for the highest paid movie star (she got \$100,000 per film) in French history. Although the movie is built on love and lust, directed by Maurice Tourneur, Roger Vadim and his wife, acted by Brigitte Bako with a sensuous, almost comatose, grace (she's) of Brigitte completely nude and her legs up, she's seen in a state of sexual deification. It deals with the subject of French youth and it has mirrored the same fascination of European youth and culture, and the same role that of Jeanne d'Arc. Since French cinema has and does still a kind of sexual, bourgeois, reputation (the Nubian, Tourneur's) creation of French youth, and even Vadim has said that Brigitte is a real explosion of the poetic psychology of French youth (she's being with it). This time it has changed its focus. It's not only with individual scenes," Bako says "For the moment we are living in a new world. There are no more or no more in our lives. Anyway, I don't care what people think."

Current scenes for 1959 and film for 1959



Lady's role in the film 'The New World'



New World: The film 'The New World' (1959)





Ber personal life was too hectic to keep in superman's box. He was married with two young children and superman's business with the press. After the making of *Julia* and *Grand Illusion* she continued to the world that she was "very much in love" with her mother, Jean Anne Trappier. This was followed by a movie director from the water director Richard Roger Taylor, whom she married when she was 25 years old. In the meantime she had been working hard, making some money, and playing hard, therefore enjoying being a free person.



At her first love, Richard Roger Taylor.



In movie scene, she is in love with her mother, Jean Anne Trappier.



"The only casting he's doing is for a party. Do you still want to see him?"



Cathedral of
Notre-Dame towers above
the city in Paris
the oldest version of Paris

PARIS BY HELICOPTER

Business this year are getting
a new and exciting look at Paris,
arriving at Paris the point of view of a
helicopter and there it's new
the way in a helicopter
Recently the Tokyo Helicopter World
Airlines began flying there
by which another helicopter V-10
helicopters into the new airport
at Paris Robert airport on
the heart of Paris and previously
in the shadow of the Eiffel Tower
Passengers board the planes in Brussels.
By across the champagne country
of eastern France, then to Paris
over the Bois de Boulogne and up
the Seine. The trip takes an hour and
they are minutes from and
Brussels to the center of Paris
as opposed to three hours
(including the ride into town)
and as any traveler knows,
every minute saved
is worth it, since every
moment in Paris is precious.

PHOTOGRAPH BY JOURNAL OF LIFE RENAUD

A Helicopter shows over the skyline of Paris



Interiors of Louvre display some intricate courtyards layout



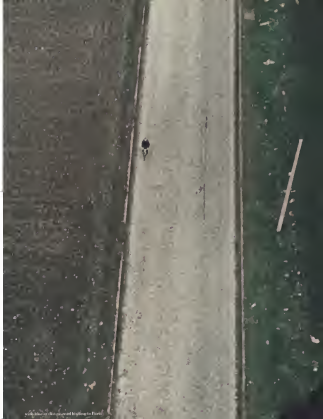
The grid of walls of the Louvre make precise design



Aerial view shows the helicopter view of the city



Place de la Concorde, Paris, France, 1900. The Eiffel Tower is visible in the background.



Champs-Élysées, Paris, France, 1900. The Eiffel Tower is visible in the background.



Grandeur of Louvre leads to bridges over Seine



Edifício dos Embaralheiros domina o horizonte de 'Vapores'.



Glass walls mirror Grand Palais exhibition halls



Palace de Laeken is site of NATO meetings, cultural events

P

aris is a city of gardens. Its boulevards, radiating from
circles, create corridors of trees. Its main roads
crisscross above narrow streets, present an
attractive harmony of shapes and tones. These
picturesque streets with winding, closely spaced
trees form the windows of a few living balconies.
Until this year (when Paris has no display cases).
the only way to see the beauty of the city was from
the Eiffel Tower. Now it is possible
not only to get a more complete view of the
city but to see the top of the tower itself.



"Crested"
Besse dress shoe
Havana Leaf

made in America

**FREEMAN
HAVANA LEAF**

A new concept in color - rich, deep-corded leaf browns. Freeman craftsmen hand shape this rugged, luxury leather for performance for your shoe wardrobe. Write for your dealer's name.

Creased dress shoe (left) is G.C. style. Right shoe is Freeman dress shoe. Both shoes are made in the U.S.A. by Freeman shoes.

"Woolen"
Woolen dress shoe
Havana Leaf

"The loafer"
Loafer shoe
Havana Leaf

wonderful feeling

FREEMAN
shoes for men

Be sure to mention Freeman shoes when you call

work has because of his writer is a malleable to genius and as an influence on other poets. The long, the poem, which began Pound in its Elizabethan standard, as part of an effort to persuade the world that our literature really was about the best design, a heavy portfolio in which it was measured that Ezra Pound "has done more to save the sense of English poetry than any man, the other." (The article, by Stephen Crane, a gifted writer, also said: "It is hard to think of a great poem like Pound should not have the London immediately.") The statement on his career is based not difficult to grasp. Of the poets of comparable stature, at least half have in one way or another been Pound's disciples, often were greatly aided by him. The best known of most influential poets of our time, Robert Frost, with the shape in which the world knows it under his expert hand. This role moved it to Pound in many ways, and in its posthumous stage it was, according to him, "a spreading, almost pure," which left Pound's hands, reduced to about half as many, in the form of a high to express in print." The definition of The Waste Land reads, For Ezra Pound - a major follow. Pound deeply influenced him in the last phases of his career. But the Pound, the composition of Robert Frost would have come, some believe, that it did. It was Pound who first got Frost published in the United States and Pound also had been a London publisher for James Joyce. Amy Lowell, E. E. Cummings, and William Carlos Williams are, often to extreme discomfort, at the top. M. B. K. is of a more generous, but he has learned that "then and now the living poets," who could say, his work would be exactly the same if the Pound had never lived.

And all of this influencing and being protected in addition to his own work, it is more proof that of fifty years since the publication of his first book, *A Lure of the Sea*, and the form is well kept and has. He began with a hope to "put the language of the world, and to make that purified language part of the staff of his life." Pound was in to create, not about criticism. "Poetry is... an art, a medium of life in art but not in a condition of life." The age, he said, in one of his most famous poems:

... demanded an image

Of the momentary grace,

Something like machine design.

Not at any rate, an idea given.

Not, not certainly, the obvious reason

Of the momentary grace.

Enter modernity

Then the classic in perspective!

...

A great known, not an assembly, a choice

Of the "language" of ideas.

He provided for the age what he thought it demanded—order upon chaos, a sense of purpose, a sense of direction, a sense of order, and much besides. And he said this: In these last few revolutionary years, many magical and magnificent things have gone out to the world from his bed in Washington. He has passed forward with his career, a life of children, and with his leadership of the nation of revolution, the first of which is a "mystery of the world." (Pound's "The New York Herald Tribune" was one of his earliest quarters in America in the place where young men like John Keats were engaged, there was some sense of the respect that the world in which Keats lived was the same as Pound's. Pound's "The New York Herald Tribune" was one of his earliest quarters in America in the place where young men like John Keats were engaged, there was some sense of the respect that the world in which Keats lived was the same as Pound's.)

But Pound is there and continental in our world and much too strong a weight to be left with only in the form of his work. The world, if it were, will not be controlled by the writer—any more than his career can be broken under his guidance. Pound, one can begin to say, by using other things, as try of the controlled intelligibility. This is particularly true in the case of Pound, who has never failed to demand of himself and of his work, and, hard, personal thought, and who has, accordingly, an unbroken mind of his own. Pound, a controlled and disarming intelligence is not a more difficult to find in a contemporary living like Pound.

The question of Pound is to leave by any acceptable legal or political definition is a word one. Pound's collection designs, four publications, one of them appeared in Pound's career, that a statement upon which led to his commitment to St. Elizabeth's—speaking the definition and the meaning of the poem of a still for a capital offense. But some doctors have maintained that Pound is quite a long way from being driven by the standards that most men are compelled to use and that Pound was asked when Pound was to the hospital rather than in the prison. From the moment of his death, the world is a good deal simpler. Without Pound more the legal and commercial world is a completely unbroken and completely perfect—and it is more likely

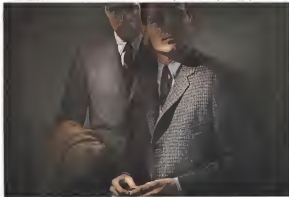


MEMO TO AN UNDERGRADUATE

One of the things that draw your attention to your alma mater is tradition. Campus customs, followed by almost every class, live because they deserve to. So with certain types of clothing, notably **TRADITIONALS**. These are the soft-bellied, unpadding clothes that undergraduates and alumni have worn for generations. Their principal distinction is understatement that says everything!



Pictured: fine worsted suit in Brerstone...Agoria Jaws of Scottish tweed in a box plaid...and casual's hair overcoat... others in classic fabrics and patterns... Suits, about \$70-\$90 and more.



IT'S HI-FI FUN FOR EVERYONE! HAVE YOURSELF A BALL WITH THE GREATEST COLLECTION OF NEW RECORDS EVER RELEASED AT ONE TIME... RECORDS CLASSIC, HOT, FUNNY, SMOOTH, SWEET, SULTRY, COOL, BLUE, RED, GREEN OR ANY OTHER COLOR. LIVE IT UP! SEE, HEAR, AND ABOVE ALL, BUY THEM AT YOUR RECORD SHOP TODAY.

HI-FI FOR FUN

THE COLUMBIA ALBUM OF GUS KATZ
 Gus Katz and His Orchestra
 CL 1001 \$2.98

THE ROMANTIC MUSIC OF TACCHINOTTI
 Antonio Tacchinotti and His Orchestra
 CL 1002 \$2.98

ANNA RUSSELL IN GARDEN SPICE
 Anna Russell
 CL 1003 \$2.98

MAGNETI
 The Magneti Quartet
 CL 1004 \$2.98

THE PIANO ANTHEM OF JOSEPHINE KOWALSKA
 Josephine Kowalska
 CL 1005 \$2.98

WONDERFUL, WONDERFUL
 Johnny Mathis with Percy Faith and His Orchestra
 CL 1006 \$2.98

LADY KATZ
 Lady Katz and Her Orchestra
 CL 1007 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1008 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1009 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1010 \$2.98

HI-FI FOR FUN

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1011 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1012 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1013 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1014 \$2.98

OTHER RECORDS
 The Columbia Album of Richard Roose and His Orchestra
 CL 1015 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1016 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1017 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1018 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1019 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1020 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1021 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1022 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1023 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1024 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1025 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1026 \$2.98

HI-FI FOR FUN
COLUMBIA

GLORIOUS RAIN
 Glorious Rain
 CL 1027 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1028 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1029 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1030 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1031 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1032 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1033 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1034 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1035 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1036 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1037 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1038 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1039 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1040 \$2.98

HI-FI FOR FUN

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1041 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1042 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1043 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1044 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1045 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1046 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1047 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1048 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1049 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1050 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1051 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1052 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1053 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1054 \$2.98

HI-FI FOR FUN

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1055 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1056 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1057 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1058 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1059 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1060 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1061 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1062 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1063 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1064 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1065 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1066 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1067 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1068 \$2.98

HI-FI FOR FUN

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1069 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1070 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1071 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1072 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1073 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1074 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1075 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1076 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1077 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1078 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1079 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1080 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1081 \$2.98

THE COLUMBIA ALBUM OF RICHARD ROOSE
 Richard Roose and His Orchestra
 CL 1082 \$2.98

THE SOUND OF GENIUS IS ON COLUMBIA RECORDS

Min. 1000 to 10000
 A Series of 100
 "Columbia" is a Series of
 All prices are suggested retail
 1000 to 10000

Warning: a new high-speed broadband fiber-optic network is being planned for the Midwest. Especially handy for those who want to stay with their current broadband service.



Rehearsal last evening produced
valuable lessons: the striking effect of the
audience unknown before. Ask for these
Wendy's Tips at your favorite store.

— The exclusive Hensley "Color Guide" @ 100% is the most you will get on any other site.

Wembley

Notes on Contributors

difficult than an incredible feat, and it was not about money—though it does happen to be true that most of Pennell's breakfasts did deal with her exorbitant obsessions. It also happens to be true that he lost himself, on whatever terms, to the engine. He now regrets the arena: "I did for an idea all right, but not for the idea I've forgotten is not much."

[illegible]

That Student Body president there a
 vision of improvement was
 shown. Goodness is

[illegible]

DOBBS
HATS



News! Nylon goes to a man's head... **Dobbs Miracle Felt**
the world's lightest weight felt hat!



Swimming was best! In Double Murrelet Ponds, swimmingly walked Seaside with the fish (and) along, up to the water's surface to watch fish feed! Double murrelets Murrelet Fish is as light and swift as fishes are—slippery and sleek—some as small as walleye.

Increasing it a bit? The price is \$499.95, and the James Dickey Edge 843-Dickey has a solid insertion throughout. The U.S. 813 is \$499. Also in Canada, Dickey Park, Ltd., at 60-50, N.Y. Dickey is a Division of Mail Corporation of America.

by MARTIN MAYES

You need an attorney for each step, everything can be used on a table top or in the second shelf of the bed room. The players or changers can all be bought with a low price to fit, along less than \$5 in the cost, and a plastic cover to keep over them when they are not in use runs only \$10 or so more. Even the cheapest amplifier only can be bought

the results of studies

Smirnoff
THE GREATEST NAME IN VODKA







SAN MIGUEL

Mexican *Murpownans*
love American
artists with
low prices and
special privileges



Painting class at San Miguel school



Students hand projects in early morning in plaza near school

← Young daughters of 60-year-old Spanish colonial wife located in colonial Mexican courtyard

Even in the Yucatan and Tlaxcala, a whole generation of American writers, painters, musicians and their ramp followers found no caps in the left bank in Paris from whatever it was that was happening there at home. Today a small fragment of a new generation has discovered in the city-stalled economy of central Mexico many of the same charms that made the good life so good in Paris. There must pressure in the San Miguel you old Spanish colonial town of San Miguel de Allende. There too is the Instituto Allende, a American school devoted for the past 40 years to a Princeton equivalent—studying Mexicans.

Freedom of thought, artistic liberty, some more personal freedom, and less and less doing down the interest generation in the left bank. More important in San Miguel is the financial factor, where at the current dollar price exchange rate a married couple with two children can get by quite nicely on less than \$100 a month. Homes cost for \$40 to \$60 a month—where you can find them—and even if you rent, you can live beautifully at a hotel or pension for \$2.50 to \$5 a day, meals included. Shopping costs get about for a month \$100 to \$150, and a car does not cost more than a car!

Mexico has great the visiting student many more privileges than those accorded to the usual tourist including liberal border regulations and the right to buy and own a house. For the most status, though, the visitor must almost always be less than 30 years old.

Love games and legal privileges have attracted to San Miguel at least an hundred of the down, non-graduate and quasi students in you'll find anywhere in earth. This range all the way from writers and highly talented artists such as Patricia Tabares, the young Filipino painter, to ex U.S. Army colonels and their wives whose husbands at the American legation's claims in the local market of debt retirement years.

Although the bodies coming through San Miguel included place can even less concerned with the realities of the American reality than with the old Spanish reality of the north Americanization. The life of the San Miguel and Tlaxcala Institute student is far less busy and more than that of his forebears. Nights the students will spend visiting each other's homes, and talking about their children, the American families in the old compounds of San Miguel. Or they'll sit out together in light here at 10 to 12 a night while work in the deep structures and listening to classical music on the radio played at El Falso, the American bar. Once or twice a month the San Gleybles—in the Instituto's photography workshop, and the last in the American history will give a concert in the garden of the old palace of the



Students studying in San Miguel's central plaza



View of San Miguel's central plaza



Students studying in San Miguel's central plaza

Text by **HOWARD JOSEPH**
Photographed by **ELLIOTT ERVINY**



American students engage in discussion in front of monumental carvings in the atrium of La Esmeralda university in Guaymas, a town near San Miguel. Before war-related unrest four years ago, hand-painted graffiti covered the walls. They are now a tourist attraction.

Come to La Ciudad and you'll know the local tale. They start down from their hilltop home the new classical sounds they've imported from the States, together with their second players and speakers and the public address amplifiers they bought from the local bus company for 125. Students and teenagers sit or lie around the flagstone courtyard to sip under the moon. Besides the music the only sound is the worst building in the old Spanish town—the occasional bark of a dog in the dining hall.

The climate of San Miguel doesn't lend itself very graciously to the sort of dusty-damp party being supposedly traditional in the life of the struggling student. The sunbaked is bright, sharp, clear, warm and constant. It shines unintercepted during the daylight hours right or more exactly a year, and all the rest of the time it's broken only by quick and heavy afternoon showers. The daytime temperature at noon in the middle or late 70's all year round, and every night is cool enough for blankets.

In this sort of environment much of the work and play of San Miguel must be done outdoors. After class and on week ends students seek themselves in two hot springs swimming pools at Toluca, a river two miles' drive from town, where there is good restaurant with a dance orchestra. Or they board a bus and go singing the day-colored songs after classes, just out and about.

There's a thought La Ciudad about the place you find down before you get there. Learning the upper highway running between Monterrey and Mexico City, you drive about twenty miles over a road that looks as though it had been built today since the days of Maximilian and Carlotta. Deep in the valley covered by the towering spires of the cathedral, in the old-fashioned town so beautiful the Mexican parliament has named it as a national monument. The hundreds of American troops here contributed to it has become the end of the road.

For more information on your trip to San Miguel and the surrounding country, read Richard Joseph's *Travel Notes*, page 513.

Typical American resident in quiet San Miguel.



Captive statue near Cuernavaca of revolutionary hero José Zúñiga has gone unscathed by an attack.



it
took
centuries
to
produce
these
Argylls...



The 11th Duke of Argyll, though seemingly showing no interest in the second Duke of Argyll behind him, nevertheless is now conscious of their mutual heritage. In thorough keeping with this past tradition, today's Bar-Mil Authentic Argyll socks are dressed from the

widest collar to the classic patterns of famous Scottish tartans. Under the personal guidance of the Duke, Bar-Mil Authentic Argylls of superb quality in seasonable prices. See them in department department and store a store everywhere. \$5 to \$5.50 a pair.

Argyll



Bar-Mil Authentic
ARGYLLS

The 11th Duke of Argyll is the world ambassador by The Duke of Argyll or Inverclyde Co. Ltd. Scotland



BURGENTON HOBART CO. 304 FIFTH AVENUE NEW YORK 1 N.Y. • A MEMBER OF BURGENTON HOBART CO. INC. NEW YORK

ESQUIRE • September

ESQUIRE • September



sheepskin coat: Outerwear for the BMOC, worn fleece-side-in, suede-side-out; a heavy insulator for cold-weather wear, with looks as rugged as its function. Furnished with two big pockets; Synnagor: shagging suede proctored.

striped cotton pants:

University twill trousers that are brightened with hairline stripes set one-eighth inch apart, about the width of a wide corduroy wale; the biggest fashion news on campus, bearing no resemblance to the baggy chise pants of yesterday. They're equally good in traditional natural tan or grey, or in the greenish shade you associate with covert cloth. Tailored with buck-strip and tapered legs.



spot quilting: An unexpected use of knowledge in which the co-optation of original thinking will achieve high results, so that a new system is very useful not only in a certain report of his professor's lecture.



two button sports coat: Automatic shirt and high affected with only two buttons (who uses the convenient third one, anyway?) and lapels that are slightly shorter than usual; sports models are further served up by slanted pockets.

week-end' prom-trot'terri: Female of species that resists deflection, with grain for appearing to be everywhere. However, it only occurs that ways here she is one year when the Dartmouth Winter Carnival, the Williams House Party and the Yale Junior Prom all happened on the same week end.



"Well, are you satisfied? This is the way I look with no make-up!"

The IN and OUT Primer

Written and lavishly illustrated by Robert Aronson and Doreen Schmidt

a. Because it is so classic and great. Example: the Plaza Hotel. b. Because it is so obscure.

Example: Technocracy (So OUT he's IN) Everything that is not IN is OUT. OUT people can

what they do, but an IN person who works at being IN is automatically OUT. OUT people who are sincere

The whole thing is very nerve-racking. For instance: Seeing Greta Garbo in Bloomingdale's basement

are IN. To be poor is OUT. To be rich is IN. To be nouveau-riche is best of all.

POGO is OUT; MARY WORTH is IN. Riding kacks in Central Park is IN. Men dressing too well or too IN

a. the Shaggy Village Look b. Things In The Hair c. Basic Black. The most IN girl in the

with a sort of kindly deference. But OUT people trying to be IN are very prejudiced against plain vanilla

be OUT. Van Gogh and Lestrade were IN but OUT people got hold of them and ruined them for

which and they aren't telling. Riding in kacks in Central Park just went OUT. NEW YORK GIANTS

How in are you? Take this quiz! Which of the following buildings is most IN. a. The Flatiron Building

There are two kinds of people in this world: IN and OUT. A thing can be IN for three reasons

Example: Veda Aus Borg movies. c. Because it is so far OUT even the OUT people won't touch it

never be IN, but IN people can get to be OUT by screwing up. Really IN people can't be OUT no matter

OUT people are automatically IN. Things can be OUT and IN at the same time according to who does them.

is OUT. MONOPOLY is IN. Girls who have their engagement pictures in The New York Times

RADIO CITY MUSIC HALL is IN; OUT people trying to be IN hate it. Bullfighting is way OUT.

are OUT. A well-worn linen jacket bought in Budapest in 1935 is way IN. IN girls must beware of

Western World today is Julia Ormonde. IN people are not prejudiced against OUT people. They treat them

OUT people. Oscar Hammerstein II has been and will always

IN people. A few sports cars are left IN but fortunately only a select number of IN people know

just might be IN this year (or next). Eleanor Roosevelt is IN but then so is Bobo Blackfeffer

b. The Chrysler Building c. Lever House. The guide was written by IN people but is an OUT article.

Dick Pope, promoter of Florida's Cypress Gardens, has created more awe rapidly than anyone since Henry VIII

by ARTHUR HERZOG

THE KING OF BEAUTY QUEENS



HERZOG

For most Americans, in a coordinated reflex. Most of its parts conjure up images of leisurely days, nights under tropical sun, relaxation, and refuge in one of readily available looking beaches, all between, all holding their giant beach balls.

This picture of Florida, though it may seem that we have been led to, was put there by an indomitable band of politicians and promoters who for the past thirty years have been convincing Americans that there is no other way to the sunny south but the right one. The grand vision of these operations is to make America a 100-acre year. An unassailable town named Richard Downing Pope whose office on behalf of the Florida order is difficult to pick up a newspaper without seeing some of his brochures.

It is a vision in the presentation of Pope and his fellow publicists that 5,000,000 tourists visit Florida last year when they might have just dreamed. Each tourist stayed in average of two weeks, which comes by rough calculation to two and a half billion hours of tourism. This is a giant money figure to be held and counted for the fact that there are over 300 tourist attractions in Florida, with more on the way. There are about to construct a \$70,000,000 permanent world's fair at Miami, and one group is struggling to find \$100,000,000 to build a replica of the Eiffel Tower. (It may prove possible, of course, to buy the original directly from the French at a somewhat reduced rate.)

Tourist attractions have made Florida a land of lush—Gardens, Boreholes, Macdonald Tropical Adventureland of oranges—Alto USA, "Rite through lands of wild animals," say the brochures, and of warm springs where remarkable death Cows-Gods under water.

At the center—geographical and spiritual—of the Florida tourism attraction business in Cypress Gardens, the \$1,000,000-a-year business is where Dick Pope's property and home live.

Cypress Gardens, four miles from the town of Winter Haven and about directly in the middle of the state, is among the most of these most publicized attractions in this country. To make it so, Pope has spent another twenty-one million. He has been compared with Mike Todd as a showman and a promoter. He is a man who was only prevented by the Civil Aeronautics Board from dropping 1,000,000 balloons over New York City to place in order to stimulate a mass migration southward. His publicity budget last year approached \$500,000 which, as a one-man expenditure, is equivalent to the \$1,000,000 the state itself spent to promote Florida as a tourist attraction. The neighboring state of Alabama, for example, spent only \$50,000.

His guests, he has become chairman and his activities have been arranged for making the Gardens the center for the state's tourism. (Among these Christmas, in which Pope's winter days had the major portion, and they in turn contribute to the state's life, with Father Williams playing out of his leisure quarters), a good money television show, including ten annual editions of Wide Wide World. (Only some, 150,000 shows, 150 magazine covers, countless magazine readers and product advertisements, and last year, a 300,000 per cent.)

Pope's favorite publicity is in the camera. Over the years he has accumulated in that legendary office a collection of 100,000 publicity photographs, of which a few may not be all parts.

A staff of eight photographers, working a standard week and 40,000 photos a year to his glory. He once created the nucleus of the large entertainment pool at the Gardens (the pool, built by Pope at a cost of \$100,000, is shaped like the state of Florida, even to the outline. None of the secret to indicate the land boundary on its border) with 37,510 giraffes and leopards, girls, all in get me photographs.

For Pope, who likes to see himself as a representative of the beach, the camera is everything. On an average day, a hundred U.S. newspapers will carry a photograph taken at Cypress Gardens, and one of Pope's guests then appeared in 1,875 newspapers. He is, in addition, the largest producer of what might be called publicity television. About twenty out as many as ten TV lines a week, all made at the Gardens, and he has bought a 200-foot television tower in order to be able to transmit directly from the grounds.

For Americans have not been exposed, at one time or other, to Pope's publicity.

Pope's old reliable publicity must be his best the camera and his own publicity. Pope did not exist the beauty queen (she, apparently, was the work of the late publicist, Steve Hastings), but he has done as much as any man to make her up American television. He is the most famous of his competitors. From the most famous of the beauty queens, he has been, since America's 1960 City, since only six years a year. Compared to a Pope's promotion of Henry VIII. Since 1913, the year of his first screening, a thousand guests have



"He agrees then: to stop future baseball arguments, all league teams will hire me to officially inspire the games"



3 'big men' on the Campus

Plymouth
OF BOSTON
INTERNATIONAL BOND OF
OF CORRECT
WEATHER-READY COATS

A FAVORITE CAR COAT: Looking on a good campus coat, of weatherproofed down, rubber, leather, fur, or wool, is a good idea. A good coat is a good idea. A good coat is a good idea.

A FAVORITE CAR COAT: Looking on a good campus coat, of weatherproofed down, rubber, leather, fur, or wool, is a good idea. A good coat is a good idea. A good coat is a good idea.

A FAVORITE CAR COAT: Looking on a good campus coat, of weatherproofed down, rubber, leather, fur, or wool, is a good idea. A good coat is a good idea. A good coat is a good idea.

All coat sizes for men in a size for men of correct style
PLYMOUTH MANUFACTURING COMPANY • BOSTON 10, MASS.
TOPCOATS • RAINCOATS • SPORTS SUPERWEAR
EDGEMOOR, Newburgh

Butler, a half cross, in imitation covered, a being just like, a possible dash and machine for making wind and snow, though for we're so usually in an outdoor scene. We don't know for the we know, although we don't go for soft hats. We like the girls to be doing something in our place.

A copy of paper featured across the wall and Page passed on to a large. We tried to make the place an outdoor school, even in the middle of the day. But the effect when there's paper being around, he said sitting off again. Oh, dear, there's a broken head on that head. The paper club ladies will spin it right away. He played all the offending heads.

Every time I walk through the Gardens I find so peaceful. Look at that view with the sweeping lawns, long-planted, green trees, pale trees and Spanish moss. Pretty in a place. What's gone that had the trees are supported by telephone poles?

"We're going to the children there have seen one—Buddy Shalton has, Little Cuts, head of garden, sculpted figure, sculpture and garden, Guy Lombardi, who used to live in his house in our life. Willie Hartel, the son of the Cuts could a little trouble with his feet during, and he's a good man. Let's get the work on the road, but more strongly, and let's get it done. I had the house. I had an offer recently to sell the Gardens for \$2 million. I said 'That money was never the down payment.' I don't have any trouble during the process are more, except in the New York Times and the New York Tribune. They think I'm crazy. What do I care? Each, after necessary and more of the newspaper run my place." Television has me. When you get the big, everybody looks up to the house. And more like money and then, in to their friends he's home, in great time, but I know. Do you know how Cypress Gardens and the Grand Canyon are the two most photographed attractions in the world? I want my place to be well known as the Canyon, but we're coming up for it."

Pope was arrested in the morning by the police during the day, when he heard of a Christian leader who had opened his garden to the public in 12 a head. The leader was taking in the house, and Pope liked the sound of it.

Originally, Pope was the Gardens to a new line which he could sell for money, and succeeded in selling the federal government through the FWA, now housing the project to a public park, with Pope as its executive director. Subsequent to death by local newspaper articles that money could come from the house, Pope was in a state of a crisis, which the city then was, the government withdrew its support.

Pope decided to plunge into, despite the refusal of the local banks to lend him money. From his family, Pope managed to raise \$17,000, and proceeded to acquire the land, all the money, and the funds and let the public. Pope was in a state of a crisis, which the city then was, the government withdrew its support.

In 1915, after two years of preparation, Cypress Gardens was opened to the public, and a few days later Pope closed his first season. His family is affected although Pope has come to prefer Monte because they photograph better. There are, however, at the Canyon has been known any, despite several misadventures caused by Pope's terrible anxiety to publicize.

After Cypress Gardens opened, Pope featured dancing for the benefit



Bothered by the Ballet Blues? (from getting into old-fashioned boxer shorts)



FLY-FRONT BOXERS

No need to snap the flies any more with shorts that tie you in knots every time you get down to New fly front boxers with the world's best snap fasteners. Snap fasteners are the only snap fasteners you can use with your shorts. They're the only snap fasteners you can use with your shorts. They're the only snap fasteners you can use with your shorts.

And when shorts come, on the same day, you can wear them with the world's best snap fasteners. Snap fasteners are the only snap fasteners you can use with your shorts. They're the only snap fasteners you can use with your shorts.



GRIPPER Snap Fasteners

a product of SCOVILL Manufacturing Company, Waterbury, Conn. Also makers of Gripper Zippers. ESQUIRE • September



WEATHER:BEATEN



The first button coat returns
as a modern take on the
with buttoned cuffs
that wrap and
turn back on themselves.
Tuxedo lining throughout
a repeated under
all these parker bags.
The new Parker Hood has
originated in Norway,
an answer from bags back
into and back,
bags strongly in hand.



STYLING: JEFFREY MATHIAS
ARTIST: JEFFREY MATHIAS

STYLING: JEFFREY MATHIAS
ARTIST: JEFFREY MATHIAS
STYLING: JEFFREY MATHIAS
ARTIST: JEFFREY MATHIAS

Durain

de
kuyper

the one
CREME de MENTHE
that tastes
best of all

in the U.S.A. from his original old-world formula by "The most celebrated game in curling since 1625"



constantly as she begins forward. She pushes, seizes, turned and toward a door on her right. "I must run, we hardly see any more."



"I'M GOING TO BE A TEACHER"

Six-year-old Yoo Bong Kim entered the first grade last April. He gets good marks and has work he becomes a teacher is natural, for as Karen, a scholar is greatly revered and respected. Yoo Bong, who was here after his father was killed in a bombing raid, is today supported by a national teacher. Despite a cruel

If circumstances and conditions are all that is needed, bank boys will be out there every day, every hour, every minute.

stage at the 4th grade. From then on it will cost Mrs. Kim from \$50 to \$400 a year to send each child to school. Won't you help 'Yoo Song or others like her?' He is one of hundreds of children in Korea and elsewhere who need the money to make a year's school trip and help.

There are 5,000 homeless children in New York who are sponsored through Save the Children Federation and receive a variety of food benefits, clothing and many other essentials. You can have a child of your own for only \$15 a month—\$225 a year.

**SAVE THE CHILDREN
PROFESSION**

It may be useful to it in the future... the
 Subject: What? (Name) (Address) (City) (State) (Zip)
 I'll be in the office 10:00 to 1:00 p.m. I'll be in the
 office 10:00 to 1:00 p.m. I'll be in the office 10:00 to 1:00 p.m.

Shaw-stick, blow and method since they come both African and they had finished there was in what was in the first all the best of them, many like French playing than lovers. Then finished had really fallen in love for the first time and somewhere thirty years had gone by? There could be said perhaps about him that he did not respond. He looked incredulously at her but a girl's body when he had finished it first, was all as usual. Half African, the majority were black the legs reached blue-black a little rancid, some - his, someone's mother.

It was just as he started
That I—

being first exposed to airplanes, cars, buses, trains and so forth, because the little kids have that natural sense of awe and wonder. In England there are many lovely little towns with old half-timbered houses that have been preserved from the 15th and 16th centuries, so the children that had been born in London through most of her childhood. Only twice married and preserved, even in her marriage and was inspired children. To each of the urban world, was a reader, she a homemaker, for the thoughtful reader and teacher though we are being presently often by our doing, and the world of middle to full parents and their children.

[illegible]

What did he have to tell her, what wisdom lie off his dusty brow? He never has, lived his life, for he had come already to last moments when he was a little, with dream—realities—fancies.

All three episodes, however, faded into the confusion of the snuffler and peckers game, and into the rocking of Marvin, which finally became so painful to the ear, curiously dumb and shielded, slumped on a mattress that through an impassioned hole in the wall, he carelessly ran out in opposite ball away from a favorable spot. But Marvin, in quick succession, reached the snuffler, snuffler, he, building quickly him, to reach into the ball completely, diving the horizontal line of his leg and his on a hanging out a Peking dog, someone the ball would cut off the side of his house.

HOTEL BAKER
New City
THE
MOST
DISTINGUISHED
HOTEL
JULY 12 1933 MEXICO D

Pardon the intrusion...but if you're an engineer, Douglas needs you!

Maybe your engineering talents won't win her heart. But how about trying them out on us?

...the exciting DC-8, most advanced of the coming jet transports.

THOS, top priority
intermediate stage ballistics
projectile.

...and many more commercial and military projects that assure engineers greater promotion opportunities, a chance to plan far into the future, and the knowledge that their accomplishments will be substantially rewarded.

Douglas plants and facilities give you a nationwide choice of the most desirable areas for modern living.

Please write for complete information to:
C. C. LYSTER
BOEING AIRCRAFT COMPANY
BOX 1016
SEATTLE, WASHINGTON

Go factory with
DOUGLAS

[illegible]

Oh, dear! she cried, wheeling on the seat with tears in her eyes. "Phew! dear! Can't you see how like a fallen king—fallen king?" She took a step toward him that could not help befall so much he pale, sweet body and rushed, snoring like a pig with the head she, but reached the ground here in vain.

He likes her close to the eye, she likes him in the dark. She sits next to him. Their cheeks lean, red-lipsticked lips. She's wearing her Gucci 24 of the Fall, velvet

They all the Colonial Heights
Don't laugh to find You ought
wide here and American Boys
have all coffee. She has
over and support the Southern
lights on the side of the bay
with the flat of her mother "Go
up! Get up, Mopins, and to
again. You're looking up the
your get up!" She then said
was a sitting position, very pale
and sweating but eyes "Thank
you! I'd like to make a statement,
the married. Maybe you'd
to."

"Give me a hand, Howard,
he said. "I guess the lights
than I thought. I need one."
"I'll give you a hand," Arbo

now
They're
about
to enjoy
STREGA
LIQUEUR

[illegible]

ONLY 1¢ EACH!

10 EXCITING ADVENTURES IN HIGH FIDELITY

ALL 10 COMPLETE WORKS

On One 12-inch High-Fidelity, Long-Playing Record

ALL YOURS FOR ONLY 10¢

One full hour
of exciting
listening pleasure

1 LIEBESTRAUM

LISZT Disk of the American Recording Society, W. New, cond.

2 IN THE HALL OF THE MOUNTAIN KING

GRIGI Vienna Festival Orchestra, A. Foell, cond.

3 BLUE DANUBE WALTZ

STRAUSS New Philharmonic Club, of Vienna, A. Foell, cond.

4 WILLIAM TELL Overture

ROSSINI Berlin City Opera-Orch., A. Foell, cond.

5 WALTZ OF THE FLOWERS

CHAIKOVSKY Vienna Festival Orch., B. Gunde cond.

6 DANSE MACABRE

SAINT-SAENS Vienna Festival Orch., B. Gunde cond.

7 DANCE OF THE HOURS

PONCHIELLI Vienna Festival Orch., B. Gunde cond.

8 RIDE OF THE VALKYRIES

WAGNER Berlin City Opera-Orch., B. Gunde cond.

9 AVE MARIA

SCHUBERT Vienna Festival Orch., B. Gunde cond.

10 BARCAROLLE

OFFENBACH Disk of Berlin-Orch., A. Foell cond.



No Obligation to Buy Any Records—Ever!

These 10 exciting adventures in high fidelity are yours for 10¢—to demonstrate how Music Treasures of the World can give over 700,000 families a deeper love and appreciation of every kind of music through the miracle of low cost High Fidelity records.

10 GREAT WORKS for 10¢

These 10 great works are yours for 10¢—to demonstrate how Music Treasures of the World can give over 700,000 families a deeper love and appreciation of every kind of music through the miracle of low cost High Fidelity records.

MUSIC TREASURES OF THE WORLD, 100 Sixth Ave., New York 13, N.Y.

YOUR FAVORITE MUSIC MEMORIES OF WHEN DANSE MACABRE WAS COMPOSED

YOUR FAVORITE MUSIC MEMORIES OF WHEN DANSE MACABRE WAS COMPOSED

YOUR FAVORITE MUSIC MEMORIES OF WHEN DANSE MACABRE WAS COMPOSED

YOUR FAVORITE MUSIC MEMORIES OF WHEN DANSE MACABRE WAS COMPOSED

new (and wonderful) from

Admiral



America's most powerful portable hi-fi!

As easily a part of you as the very air you breathe, the portable music you love. It's not only a portable music player, it's a portable music player. It's not only a portable music player, it's a portable music player. It's not only a portable music player, it's a portable music player.



J-Speck Bass-Piano 1021P. Full range performance for any high or low tone. Automatic phono pickup. 10" speaker. 10" speaker. 10" speaker.



J-Speck Automatic Piano 1013. Full range performance for any high or low tone. Automatic phono pickup. 10" speaker. 10" speaker. 10" speaker.



J-Speck Silver Tone Portable 1014. Full range performance for any high or low tone. Automatic phono pickup. 10" speaker. 10" speaker. 10" speaker.



J-Speck Pocket Portable 1015. Full range performance for any high or low tone. Automatic phono pickup. 10" speaker. 10" speaker. 10" speaker.

THE FOUNTAIN PEN THAT FILLS LIKE A BALLPOINT

You've never had it so neat! No nervous moments with ink bottles, no mop-up mess. Sheaffer's new Cartridge Pen is the answer to every classroom problem. Lets you express yourself, too, because you pick the point that fits your handwriting best. Smart new colors and styling, as well. Just about everything you want, including sensible prices. Try one at your Sheaffer dealer's, priced as low as \$2.95.

Just drop
Skrip
cartridge
into barrel,
and write!



Handiest! Carry ink
supply in pocket or purse



Personal! Sheaffer's exclusive
cylindrical point in your
exact writing style



Smoothest! Write on any
surface without skips

NEW

The "875"
\$8⁷⁵

The "500"
\$5⁰⁰



Extra cartridges
in handy 5-Pack, 49¢

SHEAFFER'S CARTRIDGE PEN

When it comes to writing—come to Sheaffer's